



Thank you for considering sponsoring AHLL! Here are a few FAQs you may find helpful:

Will you design my sign, or is it our responsibility?

Whichever works best for you! We team with Signs of SA for the production of the signs, and they will gladly set-up your sign or – if you have a print-ready file or a completed design – produce that to your specifications. You can reach Signs of SA at 210-654-7575 or sales@signsofusa.com

What do you recommend when it comes to designing a sign?

Good question! The best advice we can give is keep the design simple. Sticking to just a company name and/or logo – with *maybe* just another element or two [e.g. website/phone number] – works best. Keep in mind the signs will be about 200' from the audience and the minimum recommended font height at that distance is 6".



What is the sign made of?

The signs are made on Dibond, which has an aluminum surface and PVC core, and is about as thick as an iPhone. Depending on your design, the signs are either produced with vinyl lettering, or are a full digital print. You can learn more about the two options at www.signsofusa.com/about-us/vinyl-vs-digital

How long will the sign last?

See above – signs made in vinyl will last 6-10 years or more. Printed signs are more susceptible to fading, and will last closer to 4-6 years. All printed signs are laminated and can have either a gloss or matte finish. You can learn more at www.signsofusa.com/service/laminating.

Will I get to choose where my sign goes?

AHLL will do their best to work with you if you have a specific place in mind you'd like your sign. Ask for the [Field Map](#) to determine current space availability.

What happens to my sign at the end of the term if I don't renew?

Before the end of your term AHLL will contact you to offer you the opportunity to extend your term. If you decide not to renew, you will have the opportunity to keep your sign. Otherwise AHLL will take down and dispose of your sign. (Keep in mind to expect some wear-and-tear [e.g. baseball dents].)

How long does it take to make the sign? To get delivered? To get installed?

The signs are typically completed in 1-2 days from approval of proof, and are usually delivered to the fields on Fridays of the same week. The volunteers do their best to install the signs within a few days, but it can take longer during periods of high demand.

Sounds great – who do I make the payment to?

Pay online at www.ahll.org under “sponsors” tab or mail check along with application payable to: Alamo Heights Little League, PO Box 6114, San Antonio, TX 78209.

